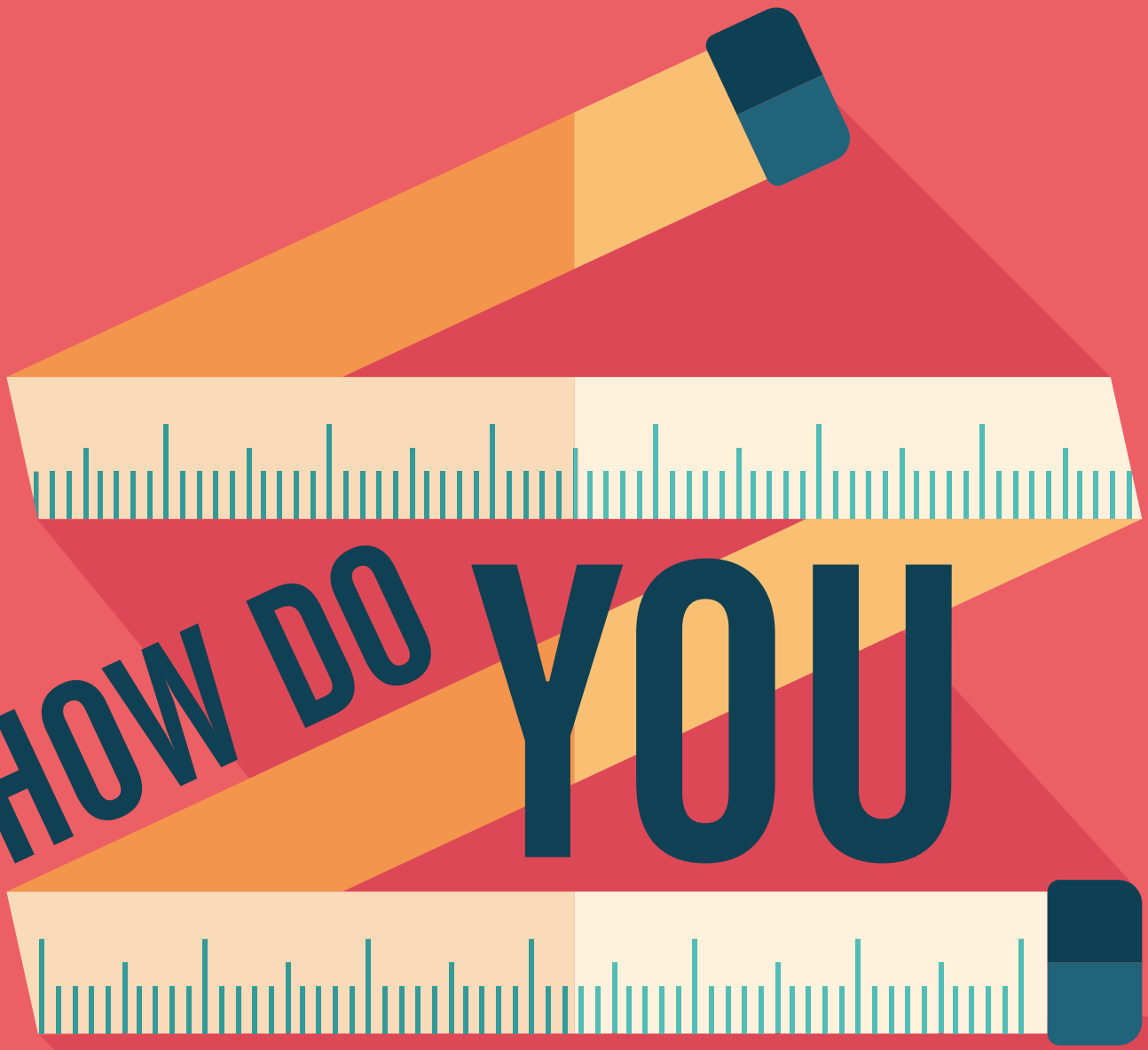


HOW DO YOU MEASURE UP?

A Survey on Cloud Adoption and Co-Existence

Many Oracle Applications customers have been wondering how their organization compares to others regarding their planned or possible migration to the cloud. For example, how many companies intend to stay on-premises, utilize a hybrid model or conduct a full move to the cloud? What is the timeline to do so? And what information is needed to support that strategy?

The results of a short survey provide insights into the current reality, the perceived opportunities and the answers respondents say they want most regarding their Oracle technology roadmap.

Executive Summary

The survey results showed that 70 percent of respondents who have plans to adopt Oracle Cloud solutions will do so in the next three years, with 35 percent planning to implement Software-as-a-Service (SaaS) solutions to run with their existing Oracle on-premises installations and 29 percent planning to use Oracle Platform-as-a-Service (PaaS) services to accelerate Development and Testing efforts in the next 12 months. (**Figure 1**)

On average, 81 percent of respondents felt that learning about cloud solutions will maintain or enhance their career development, citing company needs, technology advancements and professional development as the primary reasons.

84 percent of respondents are interested in information on how Oracle SaaS can co-exist with their on-premises implementations, 79 percent are interested in how Oracle PaaS can extend on-premises functionality and deliver innovation faster, and 74 percent are interested in how Oracle can host their on-premises implementations using Oracle Infrastructure-as-a-Service (IaaS) to reduce their operational expenses. (**Figure 2**)

Additionally, survey respondents overwhelmingly selected user experience stories as the most helpful information to support their evaluation or implementation of Oracle Cloud solutions, followed by information on the path to cloud, hybrid co-existence, and end-user networking and peer-to-peer knowledge sharing.

> "The results of the survey indicate the majority of our community has a very strong interest in learning about cloud solutions, and therefore the OAUG will continue to develop and provide educational resources related to cloud, co-existence and on-premises environments to help our members on their individual journeys. This presents an excellent opportunity to work with our members to share their stories, lessons learned and experiences as they evaluate options for cloud and co-existence environments."
>
> —Alyssa Johnson, OAUG President

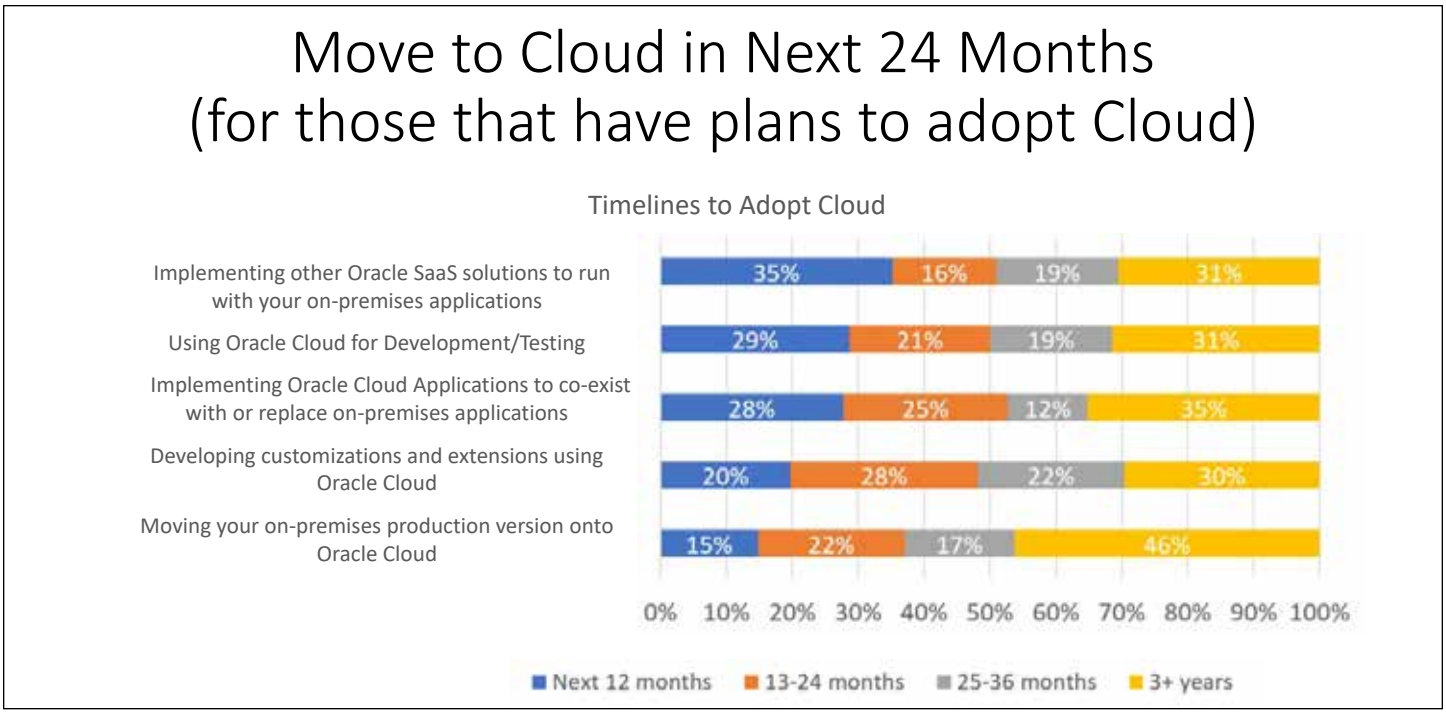


Figure 1: Timelines to cloud adoption of survey respondents reporting they have plans to move to the cloud.

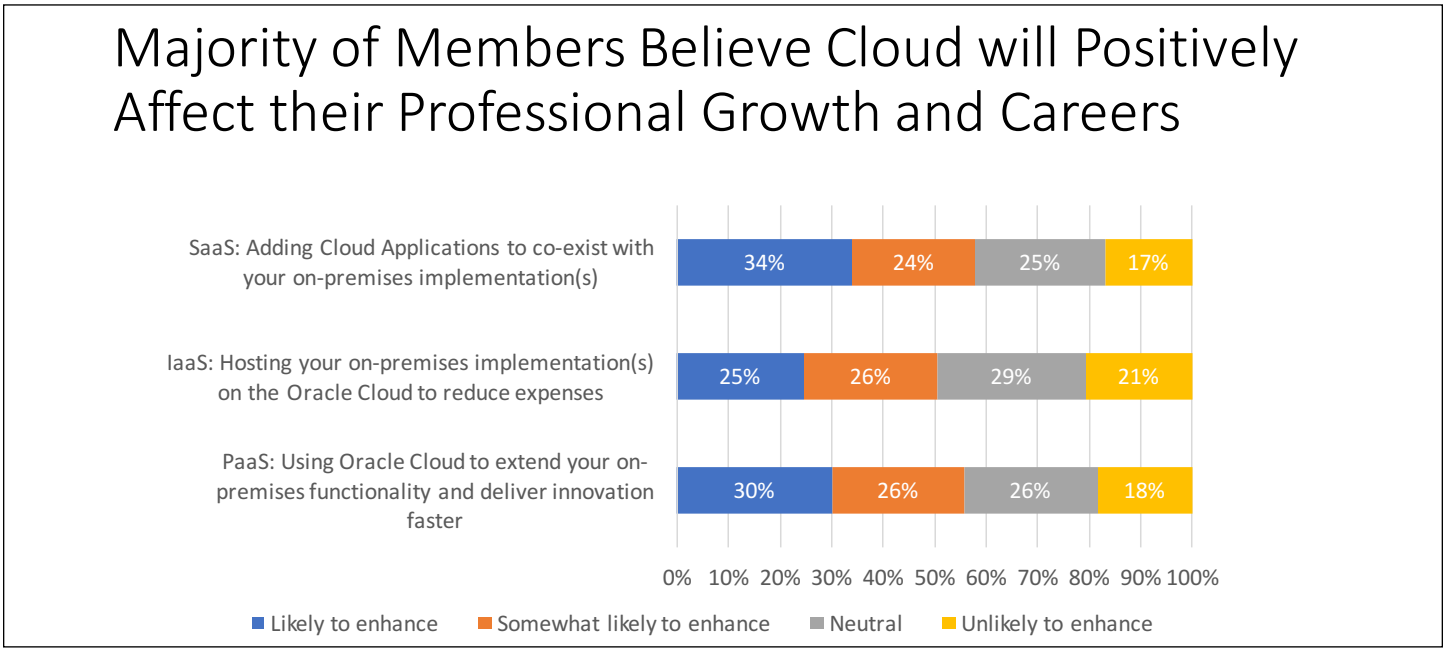


Figure 2: The majority of survey respondents are interested in learning about the cloud and believe cloud solutions will positively affect their professional growth and careers.

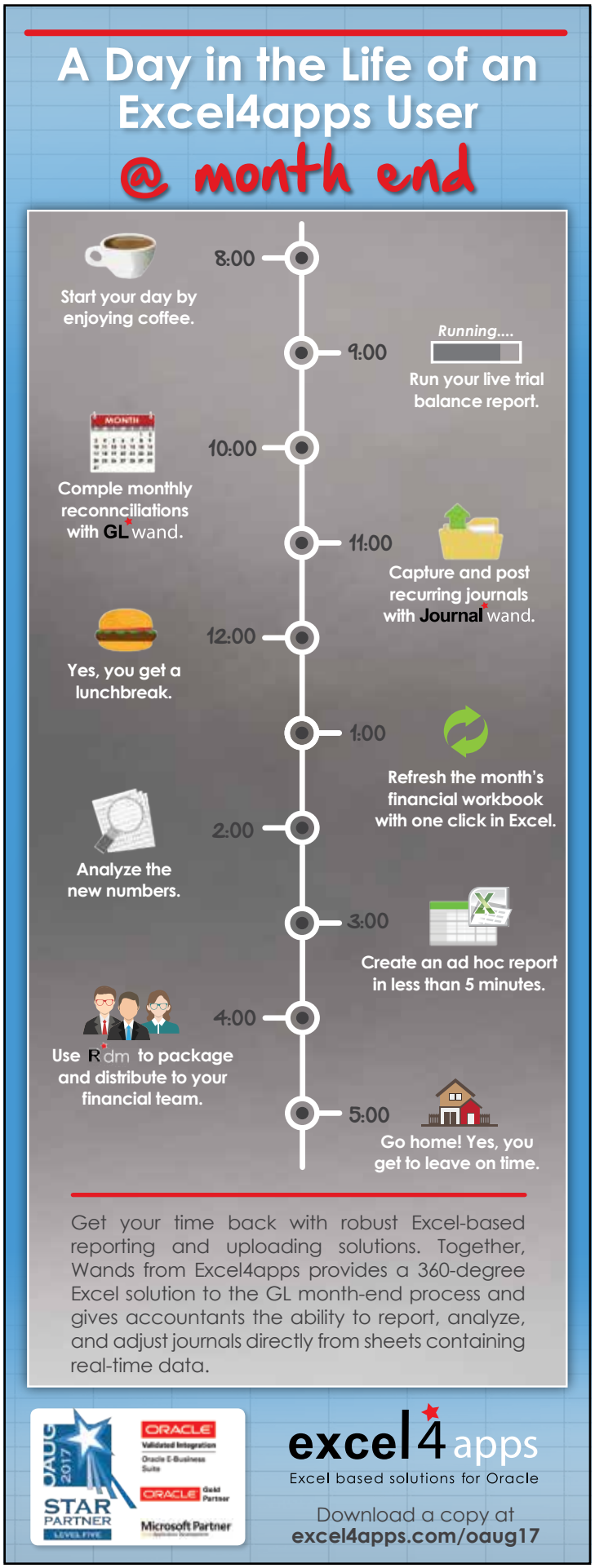
> "These survey results reflect trends we're seeing in the marketplace and highlight the importance of choice as organizations consider how to take advantage of cloud. Every company starts in a different place and has a unique story to share. Our Oracle user groups and communities provide an important resource for any customer looking for best practices. We look forward to continuing our collaboration with the OAUG and highlighting their members' experiences on their cloud journeys"
>
> —Steve Daheb, Senior Vice President, Oracle Cloud Platform

ORACLE

About the Survey

The OAUG joined with Oracle to conduct the user community survey regarding Oracle Cloud adoption and usage in February and March 2017. The survey results were announced by the OAUG to its community of Oracle Applications users at COLLABORATE 17 in Las Vegas, Nevada. 454 survey responses were collected, with respondents self-identifying their roles; 29 percent of respondents were from technology management, 13 percent were business analysts, 13 percent from finance and accounting, and 10 percent from database administration.

Respondents also self-identified the Oracle products they work with, which could be multiple products, and were reported as 59 percent representing Oracle E-Business Suite, 13 percent representing Hyperion EPM and 6 percent representing Oracle Fusion Middleware.

The survey was hosted on Oracle Service Cloud. All responses were completely anonymous, and Oracle did not collect any Personally Identifiable Information (PII) from survey respondents.

The results will be used by the OAUG and Oracle to invest in the areas driving member value. ◆