

COLLABORATE 19

Presentation Topic “Wish List”

The [COLLABORATE 19 — OAUG Forum Call for Presentations](#) is open through 11:59 p.m. EDT November 2, 2018. For many of the Tracks, the presentation selection committee has compiled a “wish list” of timely, desired session topics. We invite your presentation proposals on these and other subjects.

E-Business Suite SmartTracks

Overall Wish List

- Innovation - Make the Most of Existing Applications
- Tips & Tricks – “I didn’t know you could do THAT!!!”
- Compliance with new Regulations (tax, revenue recognition, leasing, etc.)
- Integration within EBS, with Cloud, Hyperion, and other non-EBS products
- Empowerment of Employees, Suppliers, Customers
- Data Security
- Globalization and International, Divestures, Acquisitions, Compliance, Country Specific Configurations
- Operational Efficiencies
- Adaptive Intelligence, Robotics
- Contingent Workers
- Master Data Management
- Cloud Roadmap Strategy – should I go, when should I go, how should I go,
 - Options, justifications, platforms, mixed models, support
- Change Management
- Compare EBS and Cloud Functionality
- How New Technologies are being adopted by Oracle and its Roadmap

EBS - Order Management & Logistics – Applications that support the marketing, pricing, sales, and shipping of products and services. Products include Customer Hub, Marketing, TeleSales, Field Sales, Quoting, Order Management, Advanced Pricing, Warehouse Management, Inventory, Shipping, Yard Management, Transportation Management, and Configurator

- Customer Management across multiple applications
 - Customers as both customer and suppliers
 - Customers hierarchies (TCA)
 - De-Duplication
- Closing Orders/Lines
- Recording Obligations to Customers in contracts, pricing of obligations
- Recording receipt of goods by customer (satisfaction of obligation to customer)
- Advanced Pricing – Setup examples for complex pricing
- Recording Delivery Confirmations

EBS - Procurement & Projects – Applications that support the purchase of good and services and that manage the full lifecycle of projects and portfolio management. Products include Purchasing, iProcurement, Services Procurement, iSupplier, Supplier Hub, Procurement Contracts, Landed Cost Management, Project Costing, Project Billing, Project Management, Project Resource Management, Project Contracts, and Grants Accounting.

- Shopping – Catalogs, Services, configuration of pages
- Managing Construction (advances, recoupment, retainage)
- Best Practices for Closing Projects and creating assets
- Reconciliation
- Best Practices for Implementing Projects
- How do Projects and Enterprise Asset Management work together?
- How does Project Manufacturing work with Projects?
- How can I use the Oracle Inventory application with Projects without Project Manufacturing?
- How do Projects and Capitalized Assets work together?
- What are “Best Practices” for Project Period End processing?
- What reports are available in Projects and how should they be used?
- How are Project Statuses used and what can they do to Control transactions?
- How can Project Expenditure’s be reconciled to the General Ledger?
- What’s available in EBS 12 the Subledger Accounting Engine for Projects?
- What Workflow is available for Projects?
- How should Project Auto Accounting be configured?
- Should I use the forms or the HTML pages for Projects?
- How do I setup and personalize the Project HTML pages?
- What functionality exists in Oracle BI for Projects?
- What’s needed to utilize Contingency Worker with Projects?
- Extending Oracle Projects (e.g. JDeveloper, WebADI, User Defined Attributes, Web Attachments, Key Performance Indicators)
- Project Management Tools (HP PPM, etc.)
- Enhancing Auto-accounting with SLA Rules – Customer Case-study

EBS - Manufacturing & Planning – Applications that support planning and manufacture of goods. Products include Product Hub, process (Recipes, Process Execution) and discrete manufacturing (WIP, BOM, Engineering, MRP), Quality, Manufacturing Operations Center, Cost Management, Supply Chain Planning, Demantra, and Kanban

- Improved Demand Management or Promotions Planning or Sales and Operations using Demantra
 - What improved?
 - What were the key factors that improved your Demand Management?
 - Include case study, challenges and solutions
- Did forecast really improve using Demantra?
 - What were the key improvements?
 - Who uses the forecast and does it really impact your bottom line?
 - Include case study, challenges and solutions
- Integration of Project Manufacturing with either Process or Discrete
- WMS and Mobile Supply Chain (MSCA) in Discrete Manufacturing
 - Best Practices in WMS and Managing LPN's
 - Dealing in Multiple UOM in WMS and OPM
 - Managing R12 SLAs in WMS and OPM (details, not high-level instruction)
- Consignment Inventory as Consignee/as Consignor
- Reconciliations to AP and GL

- The "new" DRP in ASCP for Discrete or Process Manufacturing
- User case studies - R12 Manufacturing Upgrades
- OPM
 - SLA for OPM
 - Basics
 - Implementing Custom Rules for OPM
 - OPM Formulator: real world of examples of it being used
 - Engineering Change Control with OPM
 - OPM Variance Reporting
 - OPM functionality available in the next release, 12.2
 - OPM actual costing setups and usage, preferably from a customer
 - Update on OPM OSP progress by Oracle
- Using Shop Floor Tablets in Discrete (EAM)
- Set-up of Item Master General Planning and MRP Planning for use in ASCP
- Best Practices of ASCP
- Labor tracking and reporting in OPM
- Using material substitutions in OPM and use of only approved substitutions
- Best Practices in using Cost Calendars to calculate commodity pricing
- Integration/gateway between OPM Quality and Oracle Quality
- MES for Process Manufacturing: user case studies
 - Implementations
 - Integrations with existing systems
 - Areas where it falls short
- Manufacturing Intelligence
- Mobile Supply Chain (MSCA) with Process Manufacturing
- Landed Cost Management for Process Manufacturing: user examples
- Using PS with Oracle Discrete Manufacturing
- Using PS as a bolt-on
- Non-Manufacturing
 - PLM4P
 - Contracts Management
 - Governance Systems
 - Project Management systems
 - Mobility
 - EBS Security Management
 - WMS Wave Management or WMS Pick Optimization
 - Industry Best Practices
- Cost Management
 - Average, LIFO/FIFO Costing Process flow and Practices
 - Lot/Batch based Costing for Process Manufacturing
 - How to Track, Manage, and Eliminate Intercompany Balances for Inventory
 - Accounting Solutions for Trade and Intercompany Sales
 - SLA for OPM
 - Basics
 - Implementing Custom Rules for OPM
 - OPM Variance Reporting and Analysis
 - Discrete Variance Reporting and Analysis
 - OPM actual costing setups and usage, preferably from a customer
 - Landed Cost Management for Process Manufacturing: user examples
 - Reconciliations to PO, AP and GL – A/P Accruals
- Cost Management - Cloud
 - Compare EBS Costing with Cloud Costing

- Detailed examples for how to setup, understand and use SLA
- Differences between EBS and Cloud Costing Setups
- What is In, What is not In Cloud Costing?
- Reconciliations to PO, AP and GL – A/P Accruals
- How different types of Costing works in Cloud

EBS - Asset Life Cycle & Service – Applications that support maintenance and service of assets, leasing, and property management – Products include Enterprise Asset Maintenance, Teleservice, Service Contracts, Field Service, Depot Repair, Property Manager, and Leasing (note: Fixed Assets is Financials).

- Integration with Fixed Assets, Purchasing, Projects, Manufacturing, Service, etc.
- Predictive Maintenance
- Tracking Maintenance costs – expense vs capitalization
- Warranty Services - costs and impact on COGS / revenue recognition

EBS – Financials – Applications that support Commercial, Federal, and Public Sector invoicing, cash, tracking assets, recording transactions, compliance, closing, and reporting and analysis. Products include General Ledger, Assets, Receivables, Payables, Payments, Cash Management, eBTax, iReceivables, Advanced Collections, iExpenses, Treasury, Channel Revenue Management, and Report Manager

- Faster Closing, better reconciliation
- Elimination of paper (invoices, payments, etc.)
 - Document Management
- Reporting – ad-hoc, management, external
- Intercompany, Consolidations
- Payment methods (inbound and outbound)
- Compliance and new laws (Revenue Recognition, Lease Accounting)
- Tax Setup and Maintenance – U.S and International
- Changes in Tax Regulations – what are they and how to comply (India, BEPS, CbCr, SAF-T, etc)
- Best Practices, Tips & Tricks
- Shared Service Centers
- Budgeting and Planning Solutions
- Implementation and Use of new features in R12
- Implementing and Managing Asset Tax Books
- Moving Assets from one ledger to another, consolidating books
- Lifecycle best practices – Procure to Pay, Quote to Cash, Build to Retire (Assets/PA/AP/PO), Record to Report

EBS – HCM – Applications that support the management of employees, applicants, and retirees. Products include HRMS, Payroll, Advanced Benefits, Compensation Workbench, Self-Service HR, iRecruitment, Time and Labor, and Taleo

- Onboarding
- Time and Labor and Integrations with non-HR applications
- Benefit compliance and monitoring
- Modern Best Practices for HR and Talent Management
- Success stories and case studies of Oracle HCM Applications
- Co-existence strategies for E-Business Suite and Cloud - lessons learned/how to

- HR Industry Best Practices
- Transformational stories based on Oracle HCM solutions
- HR Mobility Solutions for Employees and Applicants
- How to sessions for
 - New feature setup steps
 - Fast Formulas
 - Advanced Benefits
 - Payroll maintenance and year end tips

EBS – AppsTech / Testing Suite – Applications that support all the other applications. Products include Database Management, Development Tools, APEX, Workflow, User Management, System Administration, Patching, Upgrades, Alert, EDI Gateway, Archive and Purge, BI Publisher, ADI, Application Management Suite, Support, Migration, Integration, Information Discovery (Endeca), UPK, and Testing Suite.

- Upgrading / Patching / Testing Strategies / Change Control
- Faster Testing Cycles how-too's
- Accelerate implementation / upgrade timelines
- Optimize Monitoring / Administration
- Extensions/Configurations – Better / Faster / Maintainable / Enabling
- Customizations – How to find using low / no cost approach
- Alternatives to Customizations
- Secured Access and Secured Data
- Better processes for setting up users and determining proper access
- Auditing – how to know who accessed what, when, and for whom (proxy access)
- Purging Data
- Ad-hoc access to data
- Application Management Suite management of multiple databases at multiple locations (both on-prem and cloud)
- Customer Case Studies for successful upgrades or RCP patching
- Performance Tuning concurrent managers, technology stack, performance monitoring tools
- How to work better with Oracle Support, Support tools such as the analyzers
- 24x7 availability, time zone challenges
- ADF / OAF Best Practices
- Access Manager (SSO replacement)
- EBS and Identity Management and Access Manager
- WebLogic administration
- SOA integrations

EBS – Mobile / Self Service – Applications that support enabling hand-held devices and self-service and development of new apps. Products include all EBS Mobile apps, Mobile REST Services, and Mobile Application Archives

- Setup/Upgrade of Mobile
- Enterprise Mobile app release control
- Custom Mobile Apps
- ADF for Mobile
- Wireless Devices / Scanning

EBS – On/With Cloud – Either running EBS in the Cloud or integrating EBS with Cloud Applications. Focus includes Lift and Shift (re-platform), IaaS, DBaaS, PaaS, Managed Cloud Services, Disaster Recovery, Cloud Reporting applications,

Revenue Management, Order Orchestration, Accounting Hub Reporting, Planning and Budgeting, Transportation Management, HCM, CX Cloud

- Customizing and Extending in a PaaS environment
- Cloning / Disaster Recovery with mix of on-Prem / Cloud
- Benefit Analysis – Stay on-Prem, re-platform, mixture of both
- Extra Instances – Development, Testing, Reporting
- Synchronization of data between On-Prem and Cloud
- Management of security with both cloud and On-Prem

All – For customer success stories, lessons learned, how to manage a cloud project, how to measure ROI, how to decide which apps belong where (On-Prem/cloud), and other topics that are not product specific.

CX Cloud SmartTracks

The customer is always right, so you need to be right about your customers. Creating profitable, loyal customers is the ultimate goal of customer experience applications — customers who will continue to buy from you when a competitive alternative exists. Gain insight and guidance from your peers who are setting the standard for customer-centric business transformations.

All – For customer success stories, lessons learned, how to manage a cloud project, how to measure ROI, how to decide which apps belong where (On-Prem/cloud), and other topics that are not product specific.

Sales / Marketing – Cloud Applications that engage customers, provide exposure to company's products and services via multiple channels, and close deals via increasing sales rep's knowledge and productivity

Service – Cloud Applications that ensure purchased products continue working and enable customers to report issues via multiple media

CPQ – Cloud Application that enables companies to Configure, Price, and Quote products and services to customers and integrate with various Order Management systems

Commerce – Cloud platforms/configurations that provide web, call center, mobile and in-store abilities for customers to order goods and services.

Engagement – Cloud applications that support sales force automation, partner relationships, sales performance management, and customer data management

Customer Data Management – Cloud application than can consolidate and maintain one, accurate customer view from multiple sources that can be shared across multiple systems

Sales Performance Management – Cloud application that reinforces sales training, balances sales territories, and that models incentive compensation planes

CX PaaS for SaaS – Technologies and actions that enrich or provide the basis for the applications including Mobile, Chatbots, Blockchain, Integration, Data Migration, Security, Compliance, Configuration, Audit, Systems Management, User Experience, Analytics, Content Management and Data Management

ERP Cloud SmartTracks

All – For customer success stories, lessons learned, how to manage a cloud project, how to measure ROI, how to decide which apps belong where (On-Prem/cloud), and other topics that are not product specific.

Financials – Cloud Applications that support invoicing, cash, and closing. Products include Payables, Assets, Cash Management, Payment, General Ledger, Reporting, Receivables, Revenue Management, Collections, and Expenses

- Revenue Management
- Accounting Hub Reporting

Project Financial Management – Cloud Applications that support capital and expense projects. Products include Cost Control, Billing and Contracts, Grants Management, Project Management, Task Management, Resource Management, and Analytics

Procurement – Cloud Applications that manage and enhance purchase of goods and services. Products include Sourcing, Contracting, Purchasing, and Supplier Management

Risk Management – Cloud Applications that document risks and enforce controls.

ERP PaaS for SaaS – Technologies and actions that enrich or provide the basis for the applications including Mobile, Chatbots, Blockchain, Integration, Data Migration, Security, Compliance, Configuration, Audit, Systems Management, User Experience, Analytics, Content Management and Data Management

SCM Cloud SmartTracks

All – For customer success stories, lessons learned, how to manage a cloud project, how to measure ROI, how to decide which apps belong where (On-Prem/cloud), and other topics that are not product specific.

Logistics – Cloud Applications that manage all warehousing needs and transportation modes within and across borders. Products include Transportation Planning, Transportation Execution, Transportation Cooperative Routing, Freight Payment/Billing/Claims, Fleet Management, Trade Compliance, Customs Management, Warehouse Management, and Warehouse Workforce Management

Maintenance - Cloud Application that supports maintenance of assets

Manufacturing – Cloud Applications that control manufacture of goods. Products include Work Definition and Execution, Advanced Fulfillment, Supply Chain Orchestration, Cost Management, In-Memory Cost Management, Inventory, and Quality

- Costing changes from EBS to Cloud, including implementation and upgrade strategy using the SaaS model
- Process and procedures for how to change the Costing Method for an Inventory Org
- Average, LIFO/FIFO Costing Process flow and Practices
- Lot/Batch based Costing for Process Manufacturing
- How to Track, Manage, and Eliminate Intercompany Balances for Inventory

Order Management – Cloud Applications that manage orders from all channels. Product include Order Capture, Order Promising and Supply Allocation, and Order Orchestration and Visibility

Procurement – Cloud Applications that manage and enhance purchase of goods and services. Products include Sourcing, Contracting, Purchasing, and Supplier Management

Product Lifecycle Management – Cloud Applications that innovate, develop and commercialize profitable products. Products include Innovation Management, Product Development, and Product Hub

Supply Chain Planning and Collaboration – Cloud Applications that devise revenue growth and cost reduction strategies and that detect, analyze, and resolve disruptions within your enterprise and with key trading partners. Products include Planning and Demand Forecasting, Demand Management, Sales and Operations Planning, Supply Planning, and Supply Chain Collaboration

SCM PaaS for SaaS – Technologies and actions that enrich or provide the basis for the applications including Mobile, Chatbots, Blockchain, Integration, Data Migration, Security, Compliance, Configuration, Audit, Systems Management, User Experience, Analytics, Content Management and Data Management

On-Prem EPM/Hyperion SmartTracks

Enabling organizations to function more efficiently and make better decisions is more than just designing and knowing how to use analytics, but also implementing a combined solution with business processes and knowledge as well as architecture of tools and database solutions. BI and analytics are about better decision making and supporting an organization's competitive edge. This track examines how analytics, warehousing and EPM function together to enable these solutions and assist companies in making the right decisions. This track covers the products available as on-Premise offerings.

All – For customer success stories, lessons learned, how to manage a cloud project, how to measure ROI, how to decide which apps belong where (On-Prem/cloud), and other topics that are not product specific.

On-Prem Reporting and Analysis – Products for reporting and analysis of the Oracle EPM (Hyperion) product suite, including Hyperion Financial Reporting (FR), Interactive Reporting (BRIO), SQR Production Reporting, Web Analysis, and Smart View for Office (Smart View).

On-Prem Financial Close and Consolidation – Products for bringing together financial information from multiple general ledger (GL) instances and related processes, including Hyperion Financial Management (HFM), Financial Close Management (FCM), Disclosure Management, and Tax Provision

Planning & Budgeting – Products that support the planning, budgeting and forecasting processes for an organization, including Hyperion Planning, Public Sector Planning and Budgeting (PSPB), Strategic Finance (HSF), Workforce Planning, Capital Asset Planning, and Project Financial Planning (PFP).

On-Prem Profitability & Cost Management – Products used for identifying the drivers of cost and profitability for an organization, including Hyperion Profitability and Cost Management (HPCM).

- Product profitability

On-Prem Data Management & Integration – Products for integrating data within the Oracle EPM (Hyperion) product suite, including Data Relationship Management (DRM), Data Quality Management (FDQM or FDMEE), and Data Relationship Governance (DRG)

- FDMEE content to integrate between On-Prem and cloud

On-Prem Essbase – The OLAP database underlying most of the Hyperion products, including Essbase, Essbase Integration Services (EIS), and Essbase Studio

EPM Cloud/Hyperion SmartTracks

Enabling organizations to function more efficiently and make better decisions is more than just designing and knowing how to use analytics, but also implementing a combined solution with business processes and knowledge as well as architecture of tools and database solutions. BI and analytics are about better decision making and supporting an organization's competitive edge. This track examines how analytics, warehousing and EPM function together to enable these solutions and assist companies in making the right decisions. This track covers the products available as SaaS (cloud) offerings.

All – For customer success stories, lessons learned, how to manage a cloud project, how to measure ROI, how to decide which apps belong where (On-Prem/cloud), and other topics that are not product specific.

Planning, Budgeting & Forecasting – Products that support the planning, budgeting and forecasting processes for an organization, including Planning and Budgeting Cloud Service (PBCS) and Enterprise Planning and Budgeting Cloud Service (EPBCS) with modules Strategic Modeling, Workforce Planning, Capital Asset Planning, Project Financial Planning, and Financial Statement Planning

- PBCS beyond the finance department

Cloud Reporting & Analysis – Products for reporting and analysis of the Oracle EPM (Hyperion) product suite, including Enterprise Performance Reporting Cloud Service (EPRCS), Hyperion Financial Reporting (FR), and Smart View for Office (Smart View)

- Full Financial reporting how-too's

Cloud Financial Close & Consolidation – Products for bringing together financial information from multiple general ledger (GL) instances and related processes, including Financial Consolidation and Close Cloud Service (FCCS), Account Reconciliation Cloud Service (ARCS), Tax Reporting Cloud Service (TRCS)

Cloud Profitability & Cost Management – Products used for identifying the drivers of cost and profitability for an organization, including Profitability and Cost Management Cloud Service (PCMCS).

Cloud Essbase – The OLAP database underlying the majority of the EPM products, including Essbase Cloud Service (ESSCS)

EPM PaaS for SaaS – Technologies and actions that enrich or provide the basis for the applications including Mobile, Chatbots, Blockchain, Integration, Data Migration, Security, Compliance, Configuration, Audit, Systems Management, User Experience, Analytics, Content Management and Data Management

Data Science & Analytics SmartTracks

Enabling organizations to function more efficiently and make better decisions is more than just designing and knowing how to use analytics, but also implementing a combined solution with business processes and knowledge as well as architecture of tools and database solutions. BI and analytics are about better decision making and supporting an organization's competitive edge. This track examines how analytics, warehousing and EPM function together to enable these solutions and assist companies in making the right decisions. This track covers the products available as both SaaS (cloud) and on-Premise offerings.

All – For customer success stories, lessons learned, how to manage a cloud project, how to measure ROI, how to decide which apps belong where (On-Prem/cloud), and other topics that are not product specific.

On-Prem BI/Analytics – On-premise products for reporting and analyzing data across the Oracle product suite, including Oracle Business Intelligence Enterprise Edition (OBIEE), BI Publisher (BIP), Big Data Discovery (BDD), Data Visualization (DV), Endeca Information Discovery (EID or OEID), and Essbase

Cloud BI/Analytics – Cloud products for reporting and analyzing data across the Oracle product suite, including Analytics Cloud (OAC), Essbase Cloud Service (ESSCS), BI Cloud Service (BICS), Data Visualization Cloud Service (DVCS), Day by Day, Synopsis

Data Integration – On-premise and cloud products for integrating data across the Oracle product suite, including Data Integrator (ODI), Golden Gate, Business Activity Monitoring (BAM), Reports Services, Data Integrator Cloud Service (ODICS), Oracle GoldenGate Cloud Service (GGCS)

- Integration between analytics and data capture systems
- Turning data into information
- Ad-hoc analysis
- Replacement for Discoverer

Personal Growth & Leadership SmartTracks

Business Acumen (Presenting, leading teams)

Sessions that enable users see the big picture and recognizing all critical steps and decisions made no matter how small and big they are. Learn how to be a positive role model and how to motivate a team.

Topics/Wish List:

- What kind of leader you want to be and how to get there?
- How to engage employees
- A Practical Guide to Managing Behavior
- Key Tools and Techniques for Managing a Winning Project
- What Every Executive Needs to Know About Adaptive Intelligence
- Creating Presentations People Love And You Enjoy Giving

Evolve DBA

Capitalize on the career opportunity by understanding the trends, challenges, and possibilities in the DBA community. Gain confidence and control to help you justify why you should take action and provide guidance to your management to effect transformational change. Identify and learn new technologies to help progress your DBA career.

Topics/Wish List:

- Blockchain Introduction for Developers
- Cloud technology – what's in it for me?
- Artificial Intelligence
- The DBA as Linchpin, Not Roadblock. Fast Track Your Career in 60 Minutes.
- How to Build Your Own Personalized Path to Cloud
- My top 5 tools to improve any DBA career

Grow Your Role

Expand your role by taking action in a positive and meaningful way, creating a vision by planning the journey ahead. Enabling and providing users the tools needed in making their career move forward and more significant.

- Mentorship program
- Networking – Guide to properly connect with peers
- Finding opportunity within your organization
- Modern Tips & Tricks For Today's Professional
- Empowering the Next Generation of Leaders & 5 Things Current Leaders Can Do to Support Them
- Grow Yourself by Growing Your Team: A Perspective From a Young Manager With a Successful Small Team

Networking for Success

Making connections is a great way to learn and be recognized. Join your peers and learn ways to progress in your career, stay updated in the industry, and get support from others within the same technology and applications group.

- Next step after a conference or networking events
- Connect with peers after conference
- Networking Tips and Tricks
- Grow as a Professional and Leader with the OAUG Emerging Leaders

New to IT

Sessions that enable up and coming IT professionals see the latest technology trends while learning and adapting to modern hardware, operating systems, applications, databases, storage, servers as well as telecommunication technologies, including Internet and Artificial Intelligence.

- How to manage a project
- Understanding Infrastructure
- The world of ERP (On-Prem, cloud, Oracle competitors)
- Blockchain and ERP
- Adaptive Intelligence and Machine Learning on Oracle Analytics Cloud

Prepare for Your Next Role

Sessions for users wanting to advance their career. Opportunities for young and new professionals to guide their professional and career goals in areas such as networking, career aspiration, being a new manager or general professional development.

- Mentorship program
- Education
- Personal growth (leadership training, professionalism training, emotional intelligence)
- Empowering the Next Generation of Leaders & 5 Things Current Leaders Can Do to Support Them
- Grow as a Professional and Leader with the OAUG Emerging Leaders

Working with Others

Find ways to effectively interact, cooperate, collaborate and manage conflicts with other people in order to complete tasks and achieve shared goals. Tips and tricks, advices, and success stories will be shared. Understand and learn what's needed to be positive and effective in working with others to gain progressive outcome.

- Success Stories: Project Implementation highlighting Lessons Learned
- What made your project successful
- Personal growth (leadership training, professionalism training, emotional intelligence)
- Team leadership from the management
- Team leadership from within the team
- Working Together to Deliver Industry Solutions

Business Goal/Outcome SmartTracks

The Business Goal / Outcome track is for papers that address issues that are not tied to a specific product or product line but are focused on improvement in business processes or skills needed for the business.

Optimizing Your On-premise Applications – Companies have invested in buying and installing a multitude of business applications that run within their own data centers and, for a variety of reasons, want to continue to run these applications where they currently reside. For these companies “faster, better, with more innovation, cheaper” have been and remain management’s mantra. This focus area highlights how companies can achieve these objectives through better configuration, inventive utilization of new features, and management of their existing installations.

- Process Redesign to avoid customization
- I didn’t know I could do THAT!! – tips and tricks and new features

“Lift and shift” for Current Workloads – Learn how to run any workload, such as on-premise production or test environments, in an enterprise-grade compute/storage/network cloud managed, and supported by Oracle to increase agility and productivity for your business. Move/replace customizations.

- Planning the move
- Move / replace / test integrations

Journey to the Cloud– Discussions on Cloud permeate technology discussions. But how does one know when to move, what to move, or how to move. And what will it cost, how much will I save, and how will it make my business more successful. Should I re-implement, “lift and shift”, or choose a hybrid solution. What does the cloud mean to my employees, my customers, my suppliers. This focus area highlights the various flavors of cloud and how companies can determine how much cloud is right for them and how to manage the change for all involved parties. How to calculate cost of cloud vs on-prem

- How to make your company cloud-ready
- Planning for constant upgrades to software

New Workloads in the Cloud – There's been a lot of focus on how to migrate existing workloads and data centers to the cloud, but if you only think about current work, you're missing a huge opportunity. There are significant advantages to putting your new work in the cloud, but only if you can make it work with your existing on-prem environment. Get a good cross-section of how to provision, test and launch in the cloud, as well as ways to integrate with your existing applications and data.

- Disaster Recovery
- Extra Instances for dev/test/reporting
- Cloning
- Implementation of new products
- Integration

Multi-layered Security Planning – Security has become a top concern for almost all industries and business sizes, but too many organizations continue to segment their security strategy, planning their defenses within the silos of previous business structures and by unit. Learn why it's important to develop a larger vision for your organization's security strategy, and how to implement it from your infrastructure up to your application. You'll also learn about important security design strategies for managing employees, customers and partners.

Performance in the Data Center - The Oracle relational database continues to evolve to include more new features, and as a result, has become even more complicated. On top of all the daily challenges of maintaining a high performance database, now you have to be sure the data are available 24/7 and compatible with other systems. These sessions will provide DBAs of every experience level and industry with the tools to identify and break through bottlenecks, get insight into tuning best practices (as well as where you should NOT be making changes), and plan proactively for your organization's future needs.

Application Development – If you're looking for growth, leading edge technology and the emergence of new trends, there's no better area of focus than application development. Mobile devices are creating an incredible demand for real-time engagement and access to data and information, and organizations that want to beat their competitors are looking to application development to help drive customer loyalty, build brand and visibility, enhance business performance and capture even more data. These sessions will help attendees learn more about best practices for application development, provide training on key tools and technologies, and discuss the way development processes are changing the way business is done. It isn't just SQL and PL/SQL anymore. Learn what new tools are available and needed to remain competitive in a rapidly changing IT environment

- User Experience – how friendly/easy-to-use are your apps
- Change Control
- Advantages/Disadvantages of the various tools
- How to develop with SaaS applications
- Low-Code Platforms
- Development in the Cloud – justifying the cost of IaaS/PaaS

Governance / Compliance – Security Risk and Compliance is not just about business controls that legislation requires. It makes sound business sense to protect your reputation, remain competitive, ensure your staff follows your business processes and control your business finances, in addition to any legislation or industry requirements. Follow this track if you are affected by government regulations or industry requirements, you want to improve your management of business risk and enable your organization to operate more effectively.

- New Accounting Standards
- Data Security
- User Access
- Compliance Reporting

Emerging Technologies - Every day there's another news story about IoT, Blockchain, AI, Machine Learning - a whole host of new opportunities and new challenges. If you're wondering what these technologies mean to your day, you're not alone. In these sessions, we'll help to dig through the buzzwords and get to a real definition of how these technologies work, and how they're changing your day and your business.

Business Transformation Through Big Data - Many enterprises worldwide are using big data analytics for implementing operational strategies and facilitating business transformation. The real-time analysis of data is enabling enterprises worldwide to make quick and effective business decisions - not just in response to trends, but by predicting them before they become obvious. Attendees can learn more about the technologies supporting Big Data management, tools and technologies for analyzing these major workloads, and what the impact of these kinds of analysis can yield.

Managing Rapid Data Growth - There's a lot of talk about data-driven decision making, and how much information is available today to help businesses grow, but before you can benefit from this data, you have to manage it. Learn how to balance business demands on your current infrastructure to prioritize key processes, plan for continued and exponential data growth, and develop a plan for how to organize and store data to provide the best balance of access, speed and security