



COLLABORATE 18

TECHNOLOGY AND APPLICATIONS FORUM
FOR THE ORACLE COMMUNITY

Tips for Gaining Approval to Attend COLLABORATE 18: Technology and Applications Forum for the Oracle Community

CUSTOMIZE A PROPOSAL LETTER TO YOUR LEADERSHIP

Some conference attendees need to make the case to leadership to invest in training and continuing education. At COLLABORATE, we're happy to help you to communicate the value of participating when requesting attendance approval. With the expert advice, pre-conference justification documents and post-conference reporting templates, your manager will surely see the benefits of investing in your training and development by sending you to COLLABORATE. Use our [customizable letter](#) outlining the costs and benefits of attending; pair that with your specific educational plans and your strategy for sharing and applying the information you bring back.

PLAN TO CREATE A TRIP REPORT

The trip report is a summary of the sessions you attended, written to share with colleagues. A tremendous tool for teaching others, the best trip reports trigger people to come ask you questions. Your report should include:

- Sessions attended – be sure to access online session materials promptly following the conference to include in your report
- Networking events you participated in, such as special interest group (SIG) meetings on your product or industry focus
- Oracle product executives and developers you met
- Key partners and exhibitors you visited
- Ideas and possible solutions for current business initiatives and challenges
- New contacts who may be helpful
- Topics for further exploration
- Action items and next steps

Include links and pointers for specific questions/topics for further exploration. COLLABORATE participants have online access to all presentations for several weeks prior to and following the conference. Download these and use them to share knowledge.

OFFER TO TRAIN OTHERS IN WHAT YOU LEARNED WHEN YOU RETURN

You can pitch your trip to COLLABORATE as a way to bring back skills and knowledge to the rest of the organization. If you have any experience in training or teaching, you can use that as your justification to attend. Again, you will have online access to all presentations that you will be able to share with your colleagues.

CONNECT THE VALUE OF THE CONFERENCE TO BUSINESS GOALS

Regardless of company or divisional goals, you can rightly claim that sending staff to COLLABORATE will help put in more expertise and knowledge towards helping the business. This argument puts less of the focus on your personal goals, and more on the company.

ATTEND AS A GROUP

COLLABORATE offers significant discounts to groups of four or more from the same organization. Bring a cross-functional team to take a multi-disciplinary approach to education and networking. Strategize on which sessions and events you should attend together, and where you can divide and conquer. This is a great team-building opportunity!

COLLABORATE WILL PROVIDE INNUMERABLE OPPORTUNITIES

Opportunities for you to increase your knowledge of E-Business Suite, Cloud Applications, Hyperion (EPM) and more will ensure your organization optimizes its investment to deliver real ROI today and create a sound plan for the future.

COLLABORATE AS PROFESSIONAL DEVELOPMENT

If you have career discussions with your manager, tie your career goals and future development to specific kinds of training opportunities that you need, or knowledge you need to obtain.

Why Should I Attend COLLABORATE?

Save time and money by accomplishing all of this and more under one roof:

- Find answers to your questions.
- Participate in education sessions sourced from vibrant Oracle Applications user communities.
- Tailor your education to your experience level and interests. Beginner to advanced, technical, functional or hybrid – we've got you covered!
- Find the most effective ways to utilize existing applications, upgrade or implement.
- Meet one-on-one with the development and management teams behind the products, learn tips, tricks and what's coming next.
- See new features and functionality you may not have seen before.
- Network beyond your own organization. Pick the brains of your peers who share similar issues and find people who have solved your same challenges.
- Check out the newest products, services and technologies that will accelerate your current Oracle Applications investment and help you meet the future.
- Recharge your passion for your work. Surround yourself with motivated, helpful peers and experts.
- Experience COLLABORATE with your team – attend as a group to cover more ground and discover a rich cross-functional experience.
- Get ready to share, learn, get excited and have fun!

- Leave with more contacts, ideas, solutions and education in 4.5 days than you could get attending multiple training classes on your own.

COLLABORATE is one of the most cost-effective ways to gain the tools and knowledge you need to meet the changing demands of information technology.

You'll pay a reasonable amount for intensive education, unlike any offered within the industry, and you can realize a tangible, immediate return on your investment.

In addition to the direct savings on education, COLLABORATE attendees make professional contacts they can consult long after the conference ends. They have direct access to Oracle managers. COLLABORATE offers an opportunity to talk one-on-one with industry vendors who provide the latest products and services. This means attendees return to the office with real-time solutions that can be implemented immediately - without wasting countless hours in independent research.

A typical COLLABORATE attendee participates in over 20 hours of sessions presented by peer users and leading professionals.

COLLABORATE costs only \$1850 for OAUG members who register before the early-bird deadline (\$1650 for those who opt to stay in an official conference hotel); government rates are even lower. Compare that with the \$3000 enrollment fees at other national Oracle training events. With access to so many sessions, your COLLABORATE registration fees are training dollars well spent.

Register early for the lowest rates! <http://collaborate.oaug.org>